

Abhra Sengupta

Interaction and Experience Designer

// Web and Digital Products, Visual Identity and Branding

Cover

As a web and visual designer, I possess a unique set of skills and abilities that set me apart from the crowd. My keen eye for design, coupled with my technical proficiency, allows me to craft stunning and user-friendly websites and visual content that engage and captivate users. One of my greatest strengths as a web and visual designer is my creativity. I have a natural ability to conceptualize innovative and visually appealing designs that stand out from the competition. My designs are always original and unique, reflecting my ability to think outside the box and come up with fresh ideas that resonate with users. In addition to my creativity, I have a strong technical background that allows me to bring my designs to life. I have a deep understanding of Figma, Framr, and Adobe Creative Suite. My technical expertise allows me to seamlessly blend design and functionality to create websites and visual content that are both beautiful and functional. Another important aspect of my work as a designer is my attention to detail. I understand that every element of a design, no matter how small, contributes to the overall user experience. I meticulously review every aspect of my designs to ensure that they are pixel-perfect, visually appealing, and easy to navigate. I am extremely passionate about my work and strive to create products and services that make a difference in people's everyday lives. I firmly believe that design is not just about aesthetics, but also about functionality and usability. My goal is to design products and services that are not only visually appealing but also user-friendly and intuitive.

My ability to work collaboratively is also a strength. I understand that great design is the result of a team effort, and I am always open to feedback and suggestions from others. I understand that working closely with developers, copywriters, and other stakeholders ensure that the final product is both visually stunning and fully functional. In addition to my technical skills, creativity, attention to detail, and collaborative spirit, I also possess strong project management skills. I understand that deadlines are critical in the fast-paced world of web and visual design, and I am able to manage my time effectively to meet them. I am able to juggle multiple projects simultaneously without sacrificing quality or attention to detail. Perhaps one of my greatest strengths as a designer is my passion for my work. I approach every project with enthusiasm and a desire to create something truly exceptional. I am constantly pushing myself to learn and grow, staying up-to-date on the latest design trends and technologies. In conclusion, my skills as a web and visual designer would make me a valuable asset to any organization or project.

Education

Srishti Institute of Art, Design and Technology, Bangalore
Bachelor's of Design (B.Des.)
Jun 2023
Industrial and Product Design; UI/UX Design

Semester	1	2	3	4	5	6	7	8
Credits	20	26	28	28	21	25	26	Results awaited
SGPA	7.34	7.95	7.92	7.06	7.18	7.69	6.64	
CGPA	7.34	7.65	7.79	7.43	7.31	7.50	7.07	

CMR National Public School, Bangalore
CBSE – Class 12
Mar 2019
Physics, Chemistry, Maths, Computer Science

St. Joseph's Boys' High School, Bangalore
ICSE – Class 10
Mar 2017
Science, Maths, Computer Applications



Top Skills

Digital Product Design
UX/UI Design
Service Design
Industrial Design
Branding (Web & Physical)
Videography
Commercial Photography
Product Photography

Softwares and Tools

Figma
Framr
Adobe Photoshop
Adobe Lightroom
Adobe Premiere Pro

Several Integrated AI tools for refined workflow



Work Experience

Havells India Limited

Jan 2023 - May 2023

Design Intern - Worked on an appliance as my thesis project

Swordfish Integrated Marketing Agency Echoes of Earth Music Festival

Nov 2022 - Dec 2022

Design Intern - Worked directly with the art director and production team on merch, assets, the entry arch, installations and the overall operations of the festival

Bangalore Design Week

Aug 2022 - Nov 2022

Creative Documentation and Media Management - Worked with the Creative team to organize and manage the events

Tata Elxsi

Jun 2022 - Jul 2022

Design Intern - Worked with the Product design team on two projects

Swiggy SteppinOut

May 2022 - Jul 2022

Videographer - Worked as a Videographer for steppinout, covered music events

Dineout

Apr 2022 - Jun 2022

Photographer - Worked as a Landscape and food photographer for upcoming restaurants all around Bangalore, Shot about 16 different restaurants



Professional Links

LinkedIn -

www.linkedin.com/in/abhra-sengupta-6959121a9

Behance -

www.behance.net/abhrasengupta1



Contact Info

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